## UNDERSTANDING THE SELF PUBLISHED IN ASSOCIATION WITH THE OPEN UNIVERSITY

HOW TO SELF PUBLISHMASS AUTHORSHIP AND THE RISE OF SELF-PUBLISHINGHOW TO SELF-PUBLISH YOUR BOOKTHE SELF PUBLISHING TOOLBOXTHE FINE PRINT OF SELF-PUBLISHING THE SELF-PUBLISHING BLUEPRINT SELF-PUBLISHING 10 SECRETS TO A BESTSELLER THE ART AND SCIENCE OF SELF-PUBLISHING SELF-PUBLISHING FOR THE FIRST-TIME AUTHORHOW TO SELF-PUBLISH A BOOKTHE SELF-PUBLISHING MANUALTHE SELF-PUBLISHING ROADMAPSELF-PUBLISHING FOR DUMMIESSELF-PUBLISHING GUIDE FOR INDEPENDENT AUTHORS THE SELF-PUBLISHING MANUALHOW TO SUCCESSFULLY SELF-PUBLISH YOUR BOOK FOR LESS THAN \$20. 00Self-Publishing SIMPLIFIED 10 THINGS YOU NEED TO KNOW ABOUT SELF-PUBLISHINGHOW TO SELF-PUBLISH A BOOK IN TEN EASY STEPS HOWEXPERT TIMOTHY LAQUINTANO DR. JAN YAGER ERIC R FRICK MARK LEVINE DANIEL WILLCOCKS LORENZ TARAH TIM MCCONNEHEY DOUG PURCELL M.K. WILLIAMS BARB DROZDOWICH DAN POYNTER LOIS HOFFMAN JASON R. RICH ANTHONY EKANEM DAN POYNTER RORY BRISKI KRISTEN KIEFFER MICHELE L. MATHEWS BETH WHITTENBURY HOW TO SELF PUBLISH MASS AUTHORSHIP AND THE RISE OF SELF-PUBLISHING HOW TO SELF-PUBLISH YOUR BOOK THE SELF PUBLISHING TOOLBOX THE FINE PRINT OF SELF-PUBLISHING THE SELF-PUBLISHING BLUEPRINT SELF-PUBLISHING 10 SECRETS TO A BESTSELLER THE ART AND SCIENCE OF SELF-PUBLISHING SELF-PUBLISHING FOR THE FIRST-TIME AUTHOR HOW TO SELF-PUBLISH A BOOK THE SELF-PUBLISHING MANUAL THE SELF-PUBLISHING ROADMAP SELF-PUBLISHING FOR DUMMIES SELF-PUBLISHING GUIDE FOR INDEPENDENT AUTHORS THE SELF-PUBLISHING MANUAL HOW TO SUCCESSFULLY SELF-PUBLISH YOUR BOOK FOR LESS THAN \$20.00 SELF-PUBLISHING SIMPLIFIED 10 THINGS YOU NEED TO KNOW ABOUT SELF-PUBLISHING HOW TO SELF-PUBLISH A BOOK IN TEN EASY STEPS HOWEXPERT TIMOTHY LAQUINTANO DR. IAN YAGER ERIC R FRICK MARK LEVINE DANIEL WILLCOCKS LORENZ TARAH TIM McConnehey Doug Purcell M.K. Williams Barb Drozdowich Dan Poynter Lois Hoffman Jason R. Rich ANTHONY EKANEM DAN POYNTER RORY BRISKI KRISTEN KIEFFER MICHELE L. MATHEWS BETH WHITTENBURY

IF YOU WANT TO LEARN HOW TO SELF PUBLISH THEN GET HOW TO SELF PUBLISH GUIDE WRITTEN BY A REAL LIFE AUTHOR AND SELF PUBLISHER JENNIFER CRYSTAL JOHNSON HOW TO SELF PUBLISH BY JENNIFER CRYSTAL JOHNSON IS AN IN DEPTH LOOK AT SOME OF THE MOST IMPORTANT SKILLS FOR ASPIRING SELF PUBLISHED AUTHORS AND INDIVIDUALS CONSIDERING FOUNDING AN INDEPENDENT PUBLISHING COMPANY WITH OVER TEN YEARS OF WRITING AND EDITING EXPERIENCE JOHNSON POINTS OUT SOME OF THE MOST COMMON MISTAKES SELF PUBLISHED AUTHORS MAKE HOW TO AVOID THEM AND SOME FREE TOOLS TO GET YOUR WORK LOOKING PROFESSIONAL AND POLISHED WITH SECTIONS ON THE WRITING EDITING AND REVISION PROCESSES AS WELL AS EBOOK FORMATTING TIPS BOOK COVER DESIGN BASICS AND MARKETING IDEAS JOHNSON ENGAGES THE READER IN CONVERSATIONAL SUGGESTIONS FOR BETTERING THE SELF PUBLISHING EXPERIENCE AND INDUSTRY AS A WHOLE BY PROVIDING NEW AUTHORS WITH USEFUL TOOLS AND PRACTICAL INFORMATION TO PRESENT THEIR WORK PROFESSIONALLY IN PRINT AND EBOOK FORMATS ABOUT THE EXPERT JENNIFER CRYSTAL JOHNSON IS ORIGINALLY FROM GERMANY BUT WAS RAISED ALL OVER SHE HAS PUBLISHED ONE NOVELLA UNDER HER FORMER LAST NAME THE OUTSIDE GIRL PERCEPTION IS REALITY PUBLISH AMERICA 2005 THIS WILL BE OUT OF PRINT BY 2013 A POETRY BOOK NAPKIN POETRY BROKEN PUBLICATIONS 2010 AND A COLLECTION OF POETRY ART AND PROSE CALLED STRANGERS WITH FAMILIAR FACES BROKEN PUBLICATIONS 2011 HER POEM YIN YANG WAS FEATURED ON EVERY WRITER S RESOURCE S POEM A DAY SITE ONE OF HER SHORT STORIES THE CLINIC HAS BEEN FEATURED IN JACK MEETS JILL AND HER SHORT HORROR STORY THE HUNTRESS HAS BEEN FEATURED IN ZOMBIE COFFEE PRESS SHE ALSO RECEIVED A FINALIST MENTION IN THE SUMMER 2011 ELEPHANT PRIZE CONTEST FOR HER SHORT STORY

SHRAPNEL HOWEXPERT PUBLISHES QUICK HOW TO GUIDES ON ALL TOPICS FROM A TO Z BY EVERYDAY EXPERTS

IN THE LAST TWO DECADES DIGITAL TECHNOLOGIES HAVE MADE IT POSSIBLE FOR ANYONE WITH A COMPUTER AND AN INTERNET CONNECTION TO RAPIDLY AND INEXPENSIVELY SELF PUBLISH A BOOK ONCE A STIGMATIZED NICHE ACTIVITY SELF PUBLISHING HAS GROWN EXPLOSIVELY HOBBYISTS AND PROFESSIONALS ALIKE HAVE PRODUCED MILLIONS OF BOOKS CIRCULATING THEM THROUGH E READERS AND THE WEB WHAT DOES THIS NEW FLOOD OF BOOKS MEAN FOR PUBLISHING AUTHORS AND READERS SOME LAMENT THE RISE OF SELF PUBLISHING BECAUSE IT TRAMPLES THE GATES AND GATEKEEPERS WHO ONCE RESERVED PUBLICATION FOR THOSE WHO MET PROFESSIONAL STANDARDS OTHERS TOUT AUTHORS NEW FREEDOM FROM THE NARROW MINDED EXCLUSIVITY OF TRADITIONAL PUBLISHING CRITICS MOURN THE DEATH OF THE AUTHOR FANS CELEBRATE THE DEMOCRATIZATION OF AUTHORSHIP DRAWING ON EIGHT YEARS OF RESEARCH AND INTERVIEWS WITH MORE THAN EIGHTY SELF PUBLISHED WRITERS MASS AUTHORSHIP AVOIDS THE POLEMICS INSTEAD SHOWING HOW WRITERS ARE ACTUALLY THINKING ABOUT AND DEALING WITH THIS BRAVE NEW WORLD TIMOTHY LAQUINTANO COMPARES THE EXPERIENCES OF SELF PUBLISHING AUTHORS IN THREE DISTINCT GENRES POKER STRATEGY GUIDES MEMOIRS AND ROMANCE NOVELS AS WELL AS THOSE OF WRITERS WHOSE SELF PUBLISHED WORKS HIT MAJOR BESTSELLER LISTS HE FINDS THAT THE SIGNIFICANCE OF SELF PUBLISHING AND THE CHALLENGE IT PRESENTS TO TRADITIONAL PUBLISHING DEPEND ON THE AIMS OF AUTHORS THE DESIRES OF THEIR READERS THE AFFORDANCES OF THEIR PLATFORMS AND THE BUSINESS PLANS OF THE COMPANIES THAT PROVIDE THOSE PLATFORMS IN DRAWING A NUANCED PORTRAIT OF SELF PUBLISHING AUTHORS TODAY LAQUINTANO ANSWERS SOME OF THE MOST PRESSING QUESTIONS ABOUT WHAT IT MEANS TO PUBLISH IN THE TWENTY FIRST CENTURY HOW DO WRITERS ESTABLISH CREDIBILITY IN AN ENVIRONMENT WITH NO EDITORS TO JUDGE QUALITY HOW DO AUTHORS POLICE THEIR COPYRIGHTS ONLINE WITHOUT RECOURSE TO THE LAW HOW DO THEY EXPERIENCE AMAZON AS A PUBLISHING PLATFORM AND HOW DO THEY FIND AN AUDIENCE WHEN IT SOMETIMES SEEMS THERE ARE MORE WRITERS THAN READERS

A NEW WORLD HAS OPENED TO WRITERS WHO WISH TO HAVE THEIR WORDS TURNED INTO FINISHED BOOKS WITH TECHNOLOGICAL ADVANCES IN TYPESETTING PRINTING DISTRIBUTION AND SALES SELF PUBLISHING HAS BECOME A REALITY BUT WHILE CONVERTING YOUR WRITING INTO A COMMERCIALLY AVAILABLE TITLE MAY SOUND RELATIVELY EASY BASED UPON THE CLAIMS OF SOME COMPANIES THAT OFFER THIS SERVICE THERE ARE MANY IMPORTANT CONSIDERATIONS YOU SHOULD BE AWARE OF BEFORE GOING TO PRESS PUBLISHING EXPERT DR JAN YAGER HAS CREATED AN EASY TO FOLLOW GUIDE THAT WILL TAKE YOU FROM A BOOK S CONCEPTION AND WRITING TO ITS PRODUCTION AND SALES WHETHER YOUR WORK IS FICTION OR NONFICTION HOW TO SELF PUBLISH YOUR BOOK OFFERS SOUND AND PROVEN ADVICE AT EVERY TURN ENABLING YOU TO AVOID COMMON PITFALLS ALONG THE WAY TO BECOMING A SELF PUBLISHED AUTHOR THE BOOK IS DIVIDED INTO THREE PARTS PART ONE TAKES YOU THROUGH THE INITIAL MANUSCRIPT PREPARATION SETTING YOUR GOALS WRITING SEQUENCING EDITING AND PROOFING AS WELL AS CREATING A BUSINESS PLAN FOR YOUR BOOK S EVENTUAL RELEASE PART TWO FOCUSES ON THE ACTUAL PRODUCTION OF YOUR BOOK IT EXPLAINS THE IMPORTANCE OF COVER AND INTERIOR DESIGN WHAT YOU NEED TO KNOW ABOUT PRODUCING PHYSICAL BOOKS AND E BOOKS AND HOW TO TURN YOUR TITLE INTO AN AUDIOBOOK PART THREE PROVIDES KEY INFORMATION ON HOW TO MARKET AND SELL YOUR BOOK SUBJECTS THAT ARE CRUCIAL TO A TITLE S SUCCESS BUT OF WHICH MOST WRITERS HAVE VERY LITTLE UNDERSTANDING ALSO INCLUDED IS A VALUABLE RESOURCE SECTION THAT GUIDES YOU TO WEBSITES WHICH OFFER ESSENTIAL INFORMATION ON SELF PUBLISHING SERVICE PROVIDERS INCLUDING COMPLETE SELF PUBLISHING COMPANIES AS WELL AS FREELANCE EDITORS PROOFREADERS PRINTERS DISTRIBUTORS MARKETERS AND PUBLICISTS TODAY SELF PUBLISHING WORKSHOPS AND LECTURERS CHARGE HOPEFUL WRITERS HUNDREDS OF DOLLARS PROMISING TO TURN THEIR SELF PUBLISHED BOOKS INTO BESTSELLERS THE FACT IS THAT YOUR BOOK S CHANCE OF SUCCESS STARTS AT ITS ORIGIN NOT WITH THE FINISHED PRODUCT HOWEVER YOU CHOOSE TO PRODUCE YOUR BOOK WHETHER THROUGH A SELF PUBLISHING COMPANY OR THROUGH SEPARATE SERVICES HERE IS A COMPLETE ROAD MAP TO WHAT LIES AHEAD BASED NOT ON HYPE OR WISHFUL THINKING BUT ON DR JAN YAGER S LIFETIME OF EXPERIENCE IN THE WORLD OF PUBLISHING

HAVE YOU EVER WANTED TO WRITE A BOOK BUT DIDN T KNOW HOW TO GET STARTED HAVE YOU EVER WONDERED WHAT IT TAKES TO SELF PUBLISH A BOOK IF YOU HAVE EVER ASKED YOURSELF THESE QUESTIONS THEN THIS BOOK IS FOR YOU IN THIS BOOK I WILL SHOW YOU SOME METHODS THAT I VE USED TO SET UP A SUCCESSFUL SELF PUBLISHING BUSINESS I WILL TELL YOU SOME OF THE TRICKS AND TIPS THAT I VE LEARNED ALONG THE WAY THAT HAVE HELPED ME ESTABLISH A REGULAR REPEATABLE BUSINESS WITH A STABLE SIDE INCOME I WILL SHOW YOU SOME OF THE TOOLS THAT ARE AVAILABLE THAT CAN HELP YOU AS A SELF PUBLISHED AUTHOR CREATING CONTENT ON A CONSISTENT SCHEDULE IS ONE OF THE KEYS TO HAVING A SUCCESSFUL PUBLISHING BUSINESS I WILL DESCRIBE THE PROCESS THAT I USE TO HELP ME DO THIS IN ADDITION TO THIS PROCESS I WILL ALSO GIVE YOU SOME TIPS FOR THOSE TIMES WHERE YOU RE STUCK I WILL SHOW YOU SOME OF THE THINGS YOU CAN DO TO GET YOUR WRITING BACK ON TRACK I WILL ALSO DESCRIBE IN DETAIL ALL OF THE STEPS NECESSARY TO PUBLISH BOTH A HARD COPY BOOK AND AN EBOOK ON AMAZON KINDLE I ROUND OUT THIS BOOK WITH SOME MOTIVATION OF WHY BEING A SELF PUBLISHED AUTHOR IS SUCH A UNIQUE OPPORTUNITY AND WHY IT MIGHT BE SUCH AN EXCELLENT FIT FOR ANYONE WHO WANTS TO WRITE PART TIME OR FULL TIME

THE FINE PRINT OF SELF PUBLISHING FOURTH EDITION OFFERS A COMPREHENSIVE GUIDE TO THE SELF PUBLISHING WORLD AND IS A MUST READ FOR ANY AUTHOR CONSIDERING SELF PUBLISHING HIS OR HER BOOK

READY TO SELF PUBLISH YOUR BOOK GOT AN IDEA FOR A STORY AND HAVE NO IDEA WHERE TO START STUCK SOMEWHERE IN THE INBETWEEN THE SELF PUBLISHING BLUEPRINT IS A COMPLETE GUIDE TO GETTING YOUR BOOK FROM IDEA TO PUBLICATION AND BEYOND WHETHER YOU VE BEEN THINKING OF DIPPING YOUR TOES INTO THE SELF PUBLISHING WATERS OR YOU RE AN AUTHOR WHO HAS HAD TRADITIONAL SUCCESS AND IS NOW LOOKING TO PUBLISH YOUR BOOKS YOURSELF THIS COMPREHENSIVE GUIDE WILL COVER EVERY FUNDAMENTAL STEP OF THE SELF PUBLISHING PROCESS HOW CAN I PROMISE THIS AS THE BESTSELLING AUTHOR OF OVER 40 TITLES ACROSS A NUMBER OF PEN NAMES AND GENRES SINCE 2015 I VE BEEN THERE DONE THAT GOT THE T SHIRT NOW I M HANDING THE LESSONS DOWN TO YOU SELF PUBLISHING CAN SEEM OVERWHELMING WITH THIS BLUEPRINT YOU LL UNDERSTAND EVERY MILE OF THE JOURNEY BEFORE YOU TAKE YOUR FIRST STEP IN THE SELF PUBLISHING BLUEPRINT YOU LL LEARN WHY IT S IMPORTANT TO UNDERSTAND YOUR DEFINITION OF SUCCESS UNDERSTANDING YOUR GENRE BEFORE YOU START WRITING THE BEST WAYS TO PLAN AND RESEARCH YOUR BOOK HOW TO ACTUALLY REACH THE END THE DIFFERENT TYPES OF EDITOR WHAT THEY DO AND WHERE TO FIND THEM HOW TO PROFESSIONALLY LAYOUT YOUR BOOK THE BEST WAYS TO SUCCESSFULLY WORK WITH A COVER DESIGNER THE INS AND OUTS OF PROFESSIONALLY FORMATTING YOUR BOOK YOUR PUBLISHING OPTIONS AND HOW TO GET YOUR BOOKS ONLINE THE PROS AND CONS OF THE EXCLUSIVE VS WIDE DEBATE EVERY STEP OF THE UPLOAD SCREENS FOR PUBLICATION THE FUNDAMENTALS OF AUTHOR MARKETING AND SELLING YOUR BOOK TO YOUR IDEAL READER THE MOST IMPORTANT STEP TO ENSURING FUTURE AUTHOR SUCCESS READY TO FINALLY TURN THAT BOOK IDEA FROM A DREAM INTO A REALITY THE SELF PUBLISHING BLUEPRINT IS YOUR ONE STOP PLACE TO BEGIN YOUR JOURNEY

SELF PUBLISHING THE ULTIMATE GUIDE ON HOW TO SELF PUBLISH A BOOK LEARN THE EASIEST AND MOST EFFECTIVE WAYS ON HOW YOU CAN PUBLISH YOUR BOOK WITHOUT A TRADITIONAL PUBLISHER IF YOU HAVE LOOKED INTO PUBLISHING YOUR BOOK BEFORE YOU ARE PROBABLY AWARE OF THE TRADITIONAL WAY TO PUBLISH BOOKS YOU ALSO PROBABLY HAVE A BASIC IDEA THAT YOU CAN ACTUALLY SELF PUBLISH YOUR OWN WORK ALTHOUGH GOING THROUGH THE TRADITIONAL WAY WILL GIVE A BETTER CHANCE OF YOUR BOOK BEING READ BY PEOPLE IT S USUALLY A LONG PROCESS AND MAY TAKE ABOUT A YEAR OR EVEN LONGER FROM THE TIME YOU SUBMITTED THE MANUSCRIPT TO THE TIME IT GETS PRODUCED AND PUBLISHED THIS IS THE REASON WHY MORE AND MORE AUTHORS HAVE TAKEN THE SELF PUBLISHING ROUTE BUT YOU MUST HAVE A PLAN OR A PUBLISHING STRATEGY STUDIES SHOW THAT 90 OF SELF PUBLISHING SUCCESS CAME FROM AUTHORS TAKING AMPLE TIME TO PLAN AND STRATEGIZE HOW THEY WOULD PRODUCE AND MARKET THEIR BOOK THIS BOOK WILL PROVIDE YOU A COMPREHENSIVE GUIDE ON THE DIFFERENT WAYS YOU CAN

SELF PUBLISH YOUR BOOK YOU WILL LEARN THE VIABILITY OF EACH OPTION AS WELL THEIR ADVANTAGES AND DISADVANTAGES YOU WILL DISCOVER USEFUL INFORMATION ABOUT THE DIFFERENT TYPES OF BOOKS YOU CAN PUBLISH AND DIFFERENT BOOK DELIVERY SYSTEMS THIS BOOK WILL TEACH YOU ABOUT THE FOLLOWING TOPICS AND MANY OTHERS TRADITIONAL PUBLISHING VS SELF PUBLISHING THE FORTY SEVENTH PRINCIPLE THE EXCITEMENT FACTOR MARKETING AND PROMOTION KINDLE EBOOKS BOOKS ON CD DVD PER DEMAND PRODUCT FULFILLMENT FOR PRINT BOOKS CREATESPACE MARKETING YOUR BOOK AS A SELF PUBLISHER WHICH OPTION IS BEST AND MOST EASY FOR ME ONCE YOU LEARN THE DIFFERENT WAYS YOU CAN PUBLISH YOUR BOOK YOU CAN MAKE AN INFORMED DECISION ON WHICH ONE YOU THINK WOULD WORK BEST FOR YOU THERE IS NO ONE BEST WAY AS IT DEPENDS ON EACH AUTHOR AND THEIR GOALS AND PRIORITIES IF YOU WANT TO LEARN MORE ABOUT DIFFERENT WAYS TO SELF PUBLISH YOUR BOOK SCROLL UP AND CLICK ADD TO CART NOW

calling all writers 10 secrets to a bestseller is the self publishing guide you ve been looking for WHETHER YOU VE DREAMED OF WRITING THE GREAT AMERICAN NOVEL HAVE A SERIES OF TECHNO THRILLERS IN YOUR DRAWER OR ARE DRAFTING A SELF HELP FITNESS BOOK YOU KNOW IN YOUR HEART OF HEARTS THAT YOU RE A WRITER YOU KNOW IT BECAUSE YOU HAVE ALWAYS FELT THE DRIVE TO WRITE BECAUSE YOU RE CONSTANTLY COMING UP WITH NEW IDEAS BECAUSE YOU HAVE SOMETHING TO SAY TO THE WORLD THE ONLY PROBLEM IS GETTING THE WORLD TO LISTEN THAT S WHERE 10 SECRETS TO A BESTSELLER AN AUTHOR S GUIDE TO SELF PUBLISHING COMES IN THOUGHTFULLY CRAFTED BY TIM MCCONNEHEY THE CREATIVE FORCE BEHIND NUMEROUS AWARD WINNING AND BESTSELLING BOOKS THIS IN DEPTH APPROACHABLE GUIDE WILL HELP YOU NAVIGATE THE COMPLEX WORLD OF SELF PUBLISHING FROM CRUCIAL STEPS LIKE RESEARCHING YOUR MARKET AND DESIGNING A GREAT COVER TO CHALLENGES LIKE FINDING THE RIGHT EDITOR IN THE PAST AUTHORS WERE LIMITED TO A FINE CHEMISTRY BETWEEN THEMSELVES AN AGENT AND A PUBLISHER AND THE SELLING PROCESS BECAME INCREASINGLY FOCUSED ON THE COMMERCIALLY VIABLE AS DEFINED BY THE EDITOR MARKETING EVERYONE BUT THE READER NOW A DIVERSITY OF SELF PUBLISHING OPTIONS HAS OPENED UP A WHOLE NEW WORLD TO ASPIRING AUTHORS WHERE THEY CAN REACH THEIR READERS DIRECTLY BUT A WORLD SO DIVERSE IT CAN BE BEWILDERING MCCONNEHEY HELPS YOU MAKE SENSE OF THE PROCESS INVOLVED IN BRINGING YOUR BOOK TO MARKET LOOKING AT REAL WORLD SUCCESS STORIES FROM HIS SELF PUBLISHING COMPANY IZZARD INK YOU LL LEARN THE ADDED VALUE OF PROFESSIONAL DESIGN WHAT SHOULD BE ON YOUR PRE PUBLISHING CHECKLIST WHY PROOFREADING IS AN ESSENTIAL THOUGH OFTEN OVERLOOKED STEP HOW TO MARKET AND DISTRIBUTE YOUR BOOK IN WAYS PROVEN TO MAXIMIZE YOUR SALES AND MUCH MORE WHETHER YOU RE JUST BEGINNING TO OUTLINE YOUR FIRST memoir or you re well into your fifth novel 10 secrets to a bestseller will help you get your work INTO THE HANDS OF READERS AND TAKE YOUR WRITING CAREER TO THE NEXT LEVEL PRAISE FOR TIM MCCONNEHEY AND IZZARD INK I HAVE WORKED WITH THE WORLD S LEADING MULTINATIONAL COMPANIES FOR MY BOOKS AS WELL AS MANAGING MY MANY SPEAKING ENGAGEMENTS IZZARD INK S CONSULTATION SERVICES WERE SOME OF THE BEST I AM ESPECIALLY GRATEFUL FOR THE GUIDANCE WITH MY WEBSITE AND SOCIAL MEDIA MARKETING CAMPAIGNS IZZARD INK S FOCUS IS ON BUILDING AUTHORS AND PEOPLE I WOULD RECOMMEND IZZARD INK FOR ANY PUBLISHED OR NON PUBLISHED AUTHOR REGARDLESS OF THE PHASE THEY ARE IN THE PROCESS DAN CLARK NEW YORK TIMES BESTSELLING AUTHOR OF THE ART OF SIGNIFICANCE NATIONAL SPEAKER ASSOCIATION HALL OF FAME MY HUSBAND W CLEON SKOUSEN WROTE SEVERAL BOOKS INCLUDING THE NAKED COMMUNIST AND THE NAKED CAPITALIST WE WERE SO HAPPY WHEN EACH OF THOSE BECAME BESTSELLERS I WAS TOLD THAT AT LAST COUNT THOSE TWO BOOKS HAD SOLD MORE THAN TWO MILLION COPIES COMBINED I VE HAD IZZARD INK REFRESH FIVE OF CLEON S BOOKS AND ALL OF THEM TURNED OUT CRISP AND NEW AND ATTRACTIVE JEWEL P SKOUSEN EDITOR AND SPOUSE OF USA TODAY AND NEW YORK TIMES BESTSELLING AUTHOR W CLEON SKOUSEN I AM A SELF PUBLISHING AUTHOR PUBLISHER AND HAVE HAD THE BEST EXPERIENCE BAR NONE WITH THE IZZARD INK GROUP THEY ARE THE BEST BUNCH OF HARD WORKING PROFESSIONALS THAT I HAVE EVER HAD THE PRIVILEGE OF WORKING WITH I WOULD RECOMMEND THEM TO ANYONE LOOKING TO DESIGN A COVER CREATE A BEAUTIFUL INTERIOR AND I WOULD RECOMMEND THEM FOR ALL YOUR CREATIVE PUBLISHING NEEDS TIM MCCONNEHEY HAS HELD MY HAND THROUGH THE ENTIRE PROCESS AND ANSWERED MY QUESTIONS AT ALL HOURS OF THE DAY AND NIGHT I

COULDN T BE MORE PLEASED WITH THE RESULTS DIANE MERRILL WIGGINTON AUTHOR AND OWNER OF JEWELED DAGGER PUBLISHING I OWE MY NEW FRIENDS AT IZZARD INK A TREMENDOUS DEBT OF GRATITUDE THEY WALKED ME THROUGH SELF PUBLISHING 101 AND HELPED ME TURN MY NON SELLERS INTO GREAT SELLERS ONE TITLE WAS A BESTSELLER ON AMAZON UNTIL I MET IZZARD I DIDN T KNOW HOW LITTLE I KNEW ABOUT POST WRITING DEVELOPMENT TO PRODUCE A POLISHED PROFESSIONAL LOOKING BOOK THEY CARED ABOUT MAKING ME A SUCCESS AND WHERE SOME PRIOR EFFORTS PRODUCED A COUPLE OF DUDS THEY GUIDED ME TO HELP SO I COULD REPAIR THE FLAWS AND TRY AGAIN IT WAS WORTH IT HIGHLY RECOMMEND IZZARD INK SOMETIMES YOU JUST NEED SOMEBODY WHO KNOWS THE WAY PAUL SKOUSEN BESTSELLING AUTHOR AND FORMER WHITE HOUSE CIA ANALYST WORKING WITH TIM WAS AS EFFECTIVE AS IT WAS ENJOYABLE AS A FIRST TIME AUTHOR SPEAKING ON THE PHONE WITH TIM FOR THE FIRST TIME ONE OF THE FIRST THINGS HE SAID TO ME WAS I JUST WANT TO SEE YOUR BOOK BE SUCCESSFUL THAT SIMPLE STATEMENT WAS THE CLEAR MOTIVATION OF EVERY INTERACTION WE HAD FROM THAT VERY FIRST CONVERSATION ALL THE WAY TO ME HOLDING A FINISHED COPY OF MY BOOK IN MY HANDS IT IS IMMEDIATELY CLEAR WHEN SPEAKING WITH TIM THAT HIS KNOWLEDGE OF THIS BUSINESS IS ONLY SURPASSED BY HIS WILLINGNESS TO HELP I COULDN T BE MORE SATISFIED AND GRATEFUL FOR HIS HELP TO MAKE MY BOOK A REALITY I WOULD RECOMMEND IZZARD INK TO ANYONE AND EVERYONE WITHOUT ANY HESITATION TIM AND THE IZZARD INK TEAM OFFER PROFESSIONAL ADVICE AND HANDS ON HELP THAT TRULY DOES RANGE FROM A TO Z ROBBIE TRIPP PUBLIC SPEAKER AND AUTHOR OF CREATE REBELLION

FREEDOM THAT S THE NAME OF THE GAME WHEN YOU RE A SELF PUBLISHER WITH THE RAPID REVOLUTION OF THE SELF PUBLISHING INDUSTRY WRITERS CAN FINALLY CONTROL THEIR DESTINY WRITERS ARE NO LONGER DISENFRANCHISED WHEN A BIG 5 BOOK PUBLISHER FLAT OUT REJECTS THEIR MANUSCRIPT NOW WRITERS GLOBALLY ARE EMPOWERED WITH THE TOOLS AND RESOURCES TO WRITE SELF PUBLISH AND MARKET THEIR BOOKS NEVER IN HISTORY HAVE THERE BEEN SO MANY MARVELOUS OPPORTUNITIES FOR AUTHORS TO SPEEDILY TRANSFORM THEIR IDEAS INTO A BOOK THE MULTI BILLION DOLLAR GODZILLA IN AMAZON ALLOWS AUTHORS TO EASILY PUBLISH EBOOKS THROUGH AMAZON KINDLE DIRECT PUBLISHING KDP AND CREATE A PAPERBACK EDITION WITH CREATESPACE PRINT ON DEMAND WITH SELF PUBLISHING YOU DON T NEED ANY SPECIAL CONNECTIONS OR TO BE AN ELITE INSIDER IN ORDER TO GAIN PIVOTAL BOOK CONTRACTS ALL YOU NEED IS IN DEPTH EDUCATION WHICH THE ART SCIENCE OF SELF PUBLISHING WILL REVEAL IN A MIND OPENING WAY ARE YOU AN ARTS AND PHOTOGRAPHY AFICIONADO WHO WANTS TO WRITE A BOOK ABOUT THEIR HOBBY PERHAPS YOU HAD A DISTINGUISHED CAREER AND WANT TO WRITE A MEMOIR BASED ON YOUR EXPERIENCES MAYBE YOU RE A HOME CHEF THAT WANTS TO SHARE YOUR SIZZLING RECIPES IN A COOKBOOK THE OPTIONS ARE LIMITLESS WITH SELF PUBLISHING AS A SELF PUBLISHER YOUR FATE IS IN YOUR HANDS YOU HAVE THE FINAL WORD YOU KEEP 100 ROYALTIES YOU OWN THE RIGHTS YOU CREATE INTELLECTUAL PROPERTY THAT CAN BE PASSED DOWN TO YOUR CHILDREN FOR AN EVERLASTING LEGACY SELF PUBLISHING BOOKS IS WORTH IT YOU CAN CREATE EXTRA INCOME ADD TO YOUR ARSENAL OF SKILLS AND ADVANCE YOUR PROFESSION WITH SPEAKING GIGS THE ART SCIENCE OF SELF PUBLISHING IS YOUR COMPASS FOR HOW TO WRITE A BOOK THE INDEPENDENT AUTHOR WAY WRITE IT PUBLISH IT PROMOTE IT THE BIRTH OF YOUR BOOK IS ON THE HORIZON

YOU VE WRITTEN YOUR FIRST BOOK AND YOU ARE READY TO SELF PUBLISH IT CONGRATULATIONS NOW WHAT STEPS DO YOU NEED TO TAKE TO SELF PUBLISH WHAT ARE THE BEST STRATEGIES HOW DO YOU ENSURE RETAILERS AND LIBRARIES WILL CARRY YOUR BOOK THESE ARE A FEW OF THE QUESTIONS THAT MANY ASPIRING AUTHORS ASK AS THEY SET OUT ON THEIR PUBLISHING JOURNEY WITH A DECADE OF EXPERIENCE IN THE SELF PUBLISHING SPACE M K WILLIAMS HAS COMPILED THE ANSWERS THAT YOU NEED INTO AN EASILY DIGESTIBLE FORMAT TO WALK YOU THROUGH THE PUBLISHING PROCESS THERE ARE LOTS OF ONLINE GURUS WHO WILL THROW ACRONYMS JARGON AND ADVANCED STRATEGIES AT YOU RIGHT OUT THE GATE WILLIAMS BREAKS DOWN THE PRACTICAL STEPS THAT YOU NEED TO TAKE AS YOU SELF PUBLISH YOUR FIRST BOOK THIS SELF PUBLISHING GUIDEBOOK COVERS EVERYTHING FROM EDITING FORMATTING ASSIGNING ISBNS AND SELECTING YOUR PUBLISHING PLATFORMS

THIS IS A VERY THOROUGH DETAILED RESOURCE THAT IS A MUST HAVE FOR ANYONE CONSIDERING SELF PUBLISHING A BOOK JANE ARE YOU INTERESTED IN SELF PUBLISHING A BOOK BUT FEAR IT IS BEYOND YOUR CAPABILITIES WHEN CONFRONTED WITH THE CONFUSING MULTIFACETED WORLD OF PUBLISHING MANY AUTHORS MAKE THE ASSUMPTION THEY AREN T CAPABLE OF SELF PUBLISHING BUT NOTHING COULD BE FURTHER FROM THE TRUTH HOW TO SELF PUBLISH A BOOK FOR THE TECHNOLOGY CHALLENGED AUTHOR IS PERFECT FOR AUTHORS WHO HAVE FINISHED CREATING A STORY BUT ARE INTIMIDATED BY THE NEXT STEPS THIS BOOK S STEP BY STEP FRIENDLY FORMAT WILL MAKE IT EASY FOR YOU TO SHAKE OFF THE ANXIETY OF THE UNKNOWN AND FIND YOUR WAY SAFELY AND QUICKLY TO THE FUN AND PROFITS OF SELF PUBLISHING MANY BOOKS ON PUBLISHING FOCUS ONLY ON AMAZON THIS BOOK HELPS YOU UNDERSTAND THE FULL RANGE OF CHOICES AVAILABLE TO ALL AUTHORS IT HELPS AUTHORS UNDERSTAND HOW TO MAKE THEIR BOOK AVAILABLE TO AS MANY READERS AS POSSIBLE AUTHOR TECHNICAL TRAINER BARB DROZDOWICH HAS WORKED WITH NON TECHNICAL AUTHORS FOR YEARS AND UNDERSTANDS HOW TO BREAK COMPLEX TOPICS DOWN USING NON TECHNICAL LANGUAGE SHE HAS TRADITIONALLY PUBLISHED AND SELF PUBLISHED OF 27 BOOKS AND UNDERSTANDS ALL OF ITS FORMS BARB CUTS THROUGH ALL THE TECHNOBABBLE TO TEACH YOU WHAT YOU NEED TO KNOW TO SUCCESSFULLY PUBLISH YOUR BOOK IN A DOWN TO EARTH AND PRACTICAL WAY SOME OF THE SKILLS YOU WILL LEARN FROM THIS BOOK INCLUDE HOW TO FIND AN EDITOR COVER DESIGNER WHAT AN ISBN IS AND WHERE TO GET ONE FOR THE COUNTRY YOU LIVE IN HOW TO STRUCTURE AND FORMAT YOUR BOOK WHERE YOU CAN SELL YOUR BOOK HOW TO SET UP ALL THE RETAILER ACCOUNTS AND HOW TO GET PAID WHAT TO LOOK FOR IN A SERVICE PROVIDER WHERE TO FIND FREELANCERS TO HELP THIS BOOK HAS A HUGE APPENDIX FILLED WITH ARTICLES FOR FURTHER READING LISTS OF HELPFUL VIDEOS LISTS OF DISTRIBUTORS A MULTI PAGE GLOSSARY AND MUCH MORE DON T LET YOUR STRUGGLES WITH TECHNOLOGY HOLD YOU BACK FROM SELF PUBLISHING LET BARB HELP YOU TO LEARN THE LANGUAGE AND MOVE FORWARD INTO THE PUBLISHING WORLD WITH CONFIDENCE PICK UP A COPY AND START PUBLISHING TODAY

REFERENCE BOOK PUBLISHING WHY NOT PUBLISH YOURSELF MAKE MORE MONEY GET TO PRESS SOONER AND KEEP CONTROL OF YOUR WORK HERE IS YOUR COMPLETE REFERENCE FOR WRITING PRINTING PUBLISHING PROMOTING MARKETING AND DISTRIBUTING BOOKS YOU WILL REFER TO THIS GUIDE AGAIN AND AGAIN YOU WILL DISCOVER HOW EASY IT IS TO BUILD YOUR BOOK RATHER THAN JUST WRITE IT AND COPYRIGHT IT IN YOUR NAME BYPASS THE PUBLISHERS AND GO DIRECTLY TO AN AFFORDABLE SHORT RUN BOOK PRINTER WORK WITH EDITORS TYPESETTERS COVER ARTISTS AND THE MEDIA SET UP YOUR OWN PUBLISHING COMPANY AND TAKE THE TAX BREAKS MAKE YOUR BOOK INTO EBOOK DOWNLOADABLE CD AUDIO AND OTHER VERSIONS GET YOUR BOOK INTO CHAIN BOOKSTORES ONLINE BOOKSTORES SPECIALTY STORES AND CATALOGS ALL ABOUT BOOK PROMOTION USE LINKS TO OUR SITE PACKED WITH VALUABLE FORMS CHECKLISTS AND OTHER RESOURCES SEE THE TABLE OF CONTENTS THIS IS THE FIRST BOOK I RECOMMEND TO THOSE CONSIDERING BECOMING A PUBLISHER JAN NATHAN EXECUTIVE DIRECTOR PUBLISHERS MARKETING ASSOCIATION THIS IS THE BEST SELF PUBLISHING MANUAL ON THE MARKET JUDITH APPELBAUM HOW TO GET HAPPILY PUBLISHED DAN POYNTER HAS GENEROUSLY GUIDED THOUSANDS TO AUTHORSHIP DR ROBERT MULLER PAST ASSISTANT secretary general of the un dan poynter the author of more than 120 books has been a successful PUBLISHER SINCE 1969 HE IS AN EVANGELIST FOR BOOKS AN OMBUDSMAN FOR AUTHORS AND AN ADVOCATE FOR PUBLISHERS DAN S SEMINARS HAVE BEEN FEATURED ON CNN HIS BOOKS HAVE BEEN COVERED IN THE WALL STREET JOURNAL AND HIS STORY HAS BEEN TOLD IN U. S. NEWS WORLD REPORT THE FATHER OF SELF PUBLISHING HE IS THE LEADING AUTHORITY ON HOW TO WRITE PUBLISH AND PROMOTE BOOKS THIS BEST SELLING MANUAL ON SELF PUBLISHING HAS SHOWN THOUSANDS OF PEOPLE THE FASTER SURER WAY TO BREAK INTO PRINT WHAT ARE YOU WAITING FOR

WHETHER YOU ARE A BUSINESS PROFESSIONAL LOOKING TO BRAND YOURSELF AS AN EXPERT IN YOUR FIELD A FIRST TIME NOVELIST DREAMING OF SEEING YOUR NAME IN PRINT OR SOMEONE WHO WANTS TO HAND DOWN A TREASURED FAMILY HISTORY THE SELF PUBLISHING ROADMAP WILL GUIDE YOU THROUGH EACH STEP OF THE PROCESS THIS BOOK IS DESIGNED FOR THOSE WHO ARE NEW TO THE SELF PUBLISHING WORLD IN AN EASY TO FOLLOW FORMAT WITH

NUMEROUS RESOURCES TO HELP YOU ON YOUR JOURNEY THE TIME HAS NEVER BEEN BETTER TO TELL YOUR STORY

THINKING ABOUT SELF PUBLISHING YOUR BOOK THIS NO NONSENSE GUIDE WALKS YOU THROUGH THE ENTIRE PROCESS OF GOING IT ALONE IF YOU HAVE A GREAT IDEA FOR A BOOK OR INFORMATIVE CONTENT TO SHARE WITH AN AUDIENCE OR HAVE WRITTEN A BOOK AND WANT TO BYPASS TRADITIONAL PUBLISHING YOU RE IN THE RIGHT PLACE ASPIRING AND EXPERIENCED WRITERS ALIKE WILL BENEFIT FROM THIS USER FRIENDLY AND DETAILED GUIDE WITH COVERAGE ON THE SELF PUBLISHING PROCESS FROM PREPARING YOUR MANUSCRIPT AND CREATING THE PERFECT TITLE TO SELLING THE FINAL PRODUCT SELF PUBLISHING FOR DUMMIES LAYS OUT THE PROS AND CONS OF SELF PUBLISHING HELPS YOU AVOID THE MOST COMMON MISTAKES MADE BY AUTHORS AND SELF PUBLISHERS AND MAKES YOU AWARE OF LEGAL ISSUES ASSOCIATED WITH BOOK PUBLISHING YOU LL LEARN THE BASICS OF RESEARCHING TO INCLUDE THE RIGHT DETAILS WHAT THE PARTS OF A BOOK ARE FROM THE COPYRIGHT PAGE TO THE INDEX AND BIBLIOGRAPHY AND WHEN TO EDIT YOUR OWN WORK AND WHEN TO HIRE A PROFESSIONAL EDITOR WHEN IT COMES TO THE BUSINESS ASPECTS OF SELF PUBLISHING YOUR BOOK AND BUILDING YOUR OWN PUBLISHING COMPANY YOU RE IN CHARGE OF EACH EXCITING STEP FROM NAMING YOUR BUSINESS TO WRITING THE BUSINESS PLAN MANAGING THE FINANCES AND EXPENSES AND WHO TO CALL ON FOR EXPERT ADVICE IT S UP TO YOU TO DECIDE ON A TITLE FOR YOUR BOOK AS WELL AS THE LAYOUT AND DESIGN ONCE YOUR BOOK IS COMPLETE YOU LL HAVE IT PRINTED THROUGH TRADITIONAL NON TRADITIONAL OR ON DEMAND MEANS YOU LL DISCOVER HOW TO APPLY FOR AND OBTAIN AN ISBN COPYRIGHT YOUR WORK TO PROTECT IT NEGOTIATE WITH AND MANAGE VENDORS INCLUDING PRINTERS DESIGNERS AND COPYEDITORS SECURE A WAREHOUSE TO STORE YOUR BOOK WORK WITH DISTRIBUTORS TO GET YOUR BOOK TO YOUR AUDIENCE SET PRICES AND MONITOR INVENTORY WRITE A PRESS RELEASE AND OTHER MARKETING MATERIALS TO PROMOTE YOUR BOOK COLLABORATE WITH THE MEDIA AND PUBLICISTS TO BUILD AWARENESS FOR YOUR BOOK BUILD AN ONLINE PRESENCE WITH A WEBSITE NEWSLETTERS BLOG OR PODCAST CREATE AND SELL ADDITIONAL PRODUCTS RELATED TO YOUR BOOK ADDITIONALLY YOU CAN READ ABOUT TEN COMMON SELF PUBLISHING MISTAKES AND HOW TO AVOID THEM AND THE BEST RESOURCES FOR SELF PUBLISHERS GET YOUR COPY OF SELF PUBLISHING FOR DUMMIES TODAY

IF YOU HAVE ALWAYS DREAMED OF BEING A WRITER YOU CAN LIVE YOUR DREAMS BY WRITING YOUR OWN BOOK AND THEN SELF PUBLISHING SELF PUBLISHING IS THE WAY THAT MANY WRITERS TODAY ARE CHOOSING TO GET THEIR BOOK OUT TO THE PUBLIC SELF PUBLISHING TODAY IS NOT THE SAME AS IT WAS YEARS AGO WHEN YOU HAD TO SPEND Thousands of dollars to publish your book you can self publish a book for as little as 500 when you CHOOSE A GOOD SELF PUBLISHING SERVICE ONLINE THE FIRST THING THAT YOU NEED TO DO IS TO KNOW YOUR GENRE THE ONE RULE OF WRITING IS THAT YOU SHOULD WRITE ABOUT WHAT YOU KNOW IF YOU HAVE A SPECIFIC GENRE THAT YOU READ CHANCES ARE THAT THIS IS WHAT YOU WILL WANT TO WRITE ABOUT TAKE A LOOK AT YOUR INTERESTS AND THE TYPE OF BOOKS THAT YOU READ BEFORE YOU DECIDE ON YOUR GENRE YOUR BOOK SHOULD NEVER BE JUST ABOUT MAKING MONEY IT SHOULD BE ABOUT SOMETHING FOR WHICH YOU HAVE A PASSION THERE ARE MANY DIFFERENT GENRES AVAILABLE IN BOTH FICTION AND NON FICTION BEFORE YOU START YOUR BOOK HAVE A PLAN OF WHAT IT WILL BE ABOUT AND THE GENRE IT WILL FILL YOU NEED TO HAVE A SPECIFIC GENRE WHEN YOU ARE WRITING A BOOK SO THAT YOU WILL BE ABLE TO MARKET IT PROPERLY SOME BOOKS WILL CROSS GENRE LINES SUCH AS PARANORMAL AND ROMANCE SOME BOOKS WILL FIT NEATLY INTO A SPECIFIC GENRE IT SHOULD BE CLEAR WHAT THE BOOK IS ABOUT TO THE READER SO THAT THEY WILL BE INTERESTED IN WHAT YOU HAVE WRITTEN ENOUGH TO BUY THE BOOK MOST READERS HAVE TYPES OF BOOKS THAT THEY LIKE TO READ AND TEND TO STICK TO ONE OR TWO GENRES IF YOU ARE WRITING A NON FICTION BOOK THERE ARE ALSO GENRES YOU NEED TO MAKE YOUR BOOK STAND OUT AMONG THE REST IN A WAY THAT WILL SET IT APART FROM OTHER BOOKS OF THE SAME GENRE

REFERENCE BOOK PUBLISHING WHY NOT PUBLISH YOURSELF MAKE MORE MONEY GET TO PRESS SOONER AND KEEP CONTROL OF YOUR WORK HERE IS YOUR COMPLETE REFERENCE FOR WRITING PRINTING PUBLISHING PROMOTING MARKETING AND DISTRIBUTING BOOKS YOU WILL REFER TO THIS GUIDE AGAIN AND AGAIN YOU WILL DISCOVER HOW

EASY IT IS TO BUILD YOUR BOOK RATHER THAN JUST WRITE IT AND COPYRIGHT IT IN YOUR NAME BYPASS THE PUBLISHERS AND GO DIRECTLY TO AN AFFORDABLE SHORT RUN BOOK PRINTER WORK WITH EDITORS TYPESETTERS COVER ARTISTS AND THE MEDIA SET UP YOUR OWN PUBLISHING COMPANY AND TAKE THE TAX BREAKS MAKE YOUR BOOK INTO EBOOK DOWNLOADABLE CD AUDIO AND OTHER VERSIONS GET YOUR BOOK INTO CHAIN BOOKSTORES ONLINE BOOKSTORES SPECIALTY STORES AND CATALOGS ALL ABOUT BOOK PROMOTION USE LINKS TO OUR SITE PACKED WITH VALUABLE FORMS CHECKLISTS AND OTHER RESOURCES SEE THE TABLE OF CONTENTS THIS IS THE FIRST BOOK I RECOMMEND TO THOSE CONSIDERING BECOMING A PUBLISHER JAN NATHAN EXECUTIVE DIRECTOR PUBLISHERS MARKETING ASSOCIATION THIS IS THE BEST SELF PUBLISHING MANUAL ON THE MARKET JUDITH APPELBAUM HOW TO GET HAPPILY PUBLISHED DAN POYNTER HAS GENEROUSLY GUIDED THOUSANDS TO AUTHORSHIP DR ROBERT MULLER PAST ASSISTANT secretary general of the un dan poynter the author of more than 120 books has been a successful PUBLISHER SINCE 1969 HE IS AN EVANGELIST FOR BOOKS AN OMBUDSMAN FOR AUTHORS AND AN ADVOCATE FOR PUBLISHERS DAN S SEMINARS HAVE BEEN FEATURED ON CNN HIS BOOKS HAVE BEEN COVERED IN THE WALL STREET JOURNAL AND HIS STORY HAS BEEN TOLD IN U. S. NEWS WORLD REPORT THE FATHER OF SELF PUBLISHING HE IS THE LEADING AUTHORITY ON HOW TO WRITE PUBLISH AND PROMOTE BOOKS THIS BEST SELLING MANUAL ON SELF PUBLISHING HAS SHOWN THOUSANDS OF PEOPLE THE FASTER SURER WAY TO BREAK INTO PRINT WHAT ARE YOU WAITING FOR

THIS BOOK WILL DEMYSTIFY THE SELF PUBLISHING PROCESS AND SHOW YOU HOW YOU CAN BE SUCCESSFULLY SELF PUBLISHED BY FOLLOWING 13 SIMPLE AND COST EFFECTIVE STEPS

YOU RE READY TO PUBLISH A BOOK ON YOUR OWN TERMS THE ONLY PROBLEM YOU HAVE NO IDEA WHERE TO BEGIN ANY WAY YOU SLICE IT THE SELF PUBLISHING LEARNING CURVE IS STEEP DESPITE NUMEROUS LATE NIGHT RESEARCH SESSIONS YOU RE STILL NOT SURE HOW TO HIRE A FREELANCE EDITOR OR BUDGET FOR PRE PUBLICATION EXPENSES TERMS LIKE DISTRIBUTOR AGGREGATOR AND IMPRINT ELUDE YOU AND COMPLICATED BOOK MARKETING ADVICE HAS TEMPTED YOU TO GIVE UP YOUR GOAL OF SELF PUBLISHING FOR GOOD IF YOU RE WORRIED YOUR WRITING DREAMS WILL REMAIN FOREVER OUT OF REACH TAKE HEART SELF PUBLISHING MIGHT BE A VERITABLE MOUNT EVEREST OF CREATIVE FEATS BUT YOU ARE CAPABLE OF MAKING THE CLIMB WITH INSIGHTS AND ACTIONABLE ADVICE THIS COMPREHENSIVE REFERENCE GUIDE WILL HELP YOU MASTER THE FOLLOWING KEY ASPECTS OF THE SELF PUBLISHING JOURNEY PRODUCING QUALITY PRINT BOOKS E BOOKS AND AUDIOBOOKS CRAFTING ONLINE LISTINGS THAT BOOST YOUR BOOKS VISIBILITY ESTABLISHING AN AUTHOR PLATFORM THAT ATTRACTS YOUR IDEAL READERS IMPLEMENTING THE FIVE MAIN TYPES OF BOOK MARKETING BY THE TIME YOU FINISH SELF PUBLISHING SIMPLIFIED YOU LL NOT ONLY HAVE THE VITAL INFORMATION YOU NEED TO PRODUCE LAUNCH AND MARKET YOUR NOVEL MEMOIR OR NONFICTION BOOK YOU LL HAVE THE TOOLS TO BUILD A LUCRATIVE AND FULFILLING CAREER AS AN INDEPENDENT AUTHOR

DEBATING ON HOW TO PUBLISH YOUR BOOK SELF PUBLISHING IS ONE POSSIBLE OPTION EVERY DAY AUTHORS DEBATE ON SELF PUBLISHING VERSUS TRADITIONAL PUBLISHING SELF PUBLISHING INTIMIDATES AUTHORS YET WAITING A YEAR OR MORE TO PUBLISH THEIR BOOK ISN T AN OPTION EITHER IF YOU KNOW WHAT S EXPECTED BEFORE YOU BEGIN SELF PUBLISHING ISN T AS HARD AS YOU THINK THIS BOOK EXPLAINS THE TEN BASIC THINGS OF SELF PUBLISHING THESE THINGS ARE WHAT YOU NEED TO KNOW BEFORE YOU TAKE THE PLUNGE INTO THE SELF PUBLISHING WORLD ARE YOU READY TO GET STARTED

THIS BOOK WILL TELL YOU EVERYTHING YOU NEED TO KNOW TO GET YOUR BOOK PUBLISHED AND OUT TO THE PUBLIC FOR FREE FROM PICKING A TITLE THAT SELLS TO MAKING YOUR BOOK AVAILABLE THROUGH RETAILERS THIS BOOK TAKES YOU STEP BY STEP THROUGH THE RELEVENAT PROCESSES THE AUTHOR LEADS YOU THROUGH EACH STEP WITH LINKS TO THE APPROPRIATE AGENCIES AND ONLINE RESOURCES SHE DESCRIBES EACH SCREEN WHAT BUTTON TO PUSH WHICH FIELDS TO FILL SHE DESCRIBES WHAT YOU NEED TO DO AND WHAT YOU DON T NEED TO DO READ THE VOLUME AND

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